



First Impression™

High Gloss, Long Wearing Floor Finish

Crystal clear, high gloss polymer - enhances appearance

High slip resistance - safe for use on most floors

Long wearing - reduces maintenance costs

Fast drying - maximum labor savings

DESCRIPTION

FIRST IMPRESSION is a high gloss, high solids, exceptionally durable floor finish which maintains its shine with minimal effort. It is based on an entirely new concept developed at Damon Industries. First Impression combines both large and small polymer molecules for the best characteristics of both. Larger molecules strip easier and give higher gloss. Smaller molecules bond to the floor better and level better. Its 24% solids saves labor as fewer coats are needed than with other finishes.

WHERE TO USE

First Impression may be used on vinyl, vinyl asbestos, vinyl composition, terrazzo and asphalt tile floors.

DIRECTIONS

PREPARATION

Floors must be clean, dry, and free of old finish or wax before the application of First Impression. Strip the floor thoroughly using any of Damon's quality floor strippers following label directions. Rinse until no residue remains.

APPLICATION

Use a clean, broken-in mop or a finish mop and a clean bucket. Line the bucket with a trash liner to prevent contamination of finish and make clean up easier. The initial application will yield better results if four or five medium coats are applied instead of two or three

heavy coats.

HOW TO MAINTAIN

Dust mop daily to prevent grit from dulling the shine. Depending on the degree of soil, either damp mop, wet mop, or scrub with a floor machine using Ultimet Neutral Cleaner, Ultra-Gloss Neutral Cleaner, Da-Clean Neutral Cleaner or D-C Plus.

RESTORING

Use Final Results restorer with ultra high speed (1,000 - 3,000 RPM) burnishers.

REMOVAL

First Impression can be removed using any of Damon's quality floor strippers.

PACKAGING: One gallon plastic jugs packed four per case, five gallon plastic containers, and 55 gallon plastic drums. All packaging material is recyclable.



SPECIFICATIONS

Non-Volatile Solids:.....	24%
Volatile Organic Compounds (VOC)	48 g/l - 4.6%
Appearance:.....	White
Odor:.....	Mild
Type:.....	Acrylic co-polymer
Leveling:.....	Superior
Recoating:.....	Superior
Foaming in Bucket:.....	None
Mop Drag:.....	None
Film Dry Time:.....	15 minutes
Walk On Time:.....	30 minutes
Time Before Recoat:.....	30 minutes
Time Before Buffing:.....	1 Hour
Film Gloss:.....	High
Film Color Stability:.....	Excellent
Slip Resistance: ASTM D-2407-75 James Machine coefficient	0.6 or higher
Scrubability:.....	Excellent
Film Type:.....	restorable
Resistance to Water:.....	Excellent
Resistance to Scuffing and Heel Marks:.....	Excellent
Durability:.....	Exceptional
Coverage per gallon:.....	1,200 to 2,000 Sq. Ft.
Buffing Speed:.....	1,000 - 3,000 RPM

CAUTION: Floors are slippery when wet. To prevent falls, exercise care when working, wear proper footwear and block off traffic with “Wet Floor” signs until the floor is completely dry. Use only as directed. If in question as to adhesion, a test patch is recommended. Do not mix with any other product because poor performance could result. Do not pour unused product back into the original container.



Damon manufactures a complete line of products for your floor care program. For more information, contact us at 1-800-362-9850 or info@DamonQ.com or visit DamonQ.com.